# **Regional Coordination Program**

California Department of Water Resources (DWR)

## What is the RC Program?

The Regional Coordination (RC) Program is intended to provide a seamless customer interface for stakeholders independent of DWR's traditional programs and organizational boundaries. It allows interested parties to solicit information and guidance, and participate in DWR programs in an efficient manner. Regional Coordinators will serve as primary points of contact and will ensure the consistent messages and levels of service needed to build and maintain trust with stakeholders.



### Vision

The Regional Coordinators provide consistent messages to DWR water management partners and stakeholders in an efficient and timely manner to foster collaboration.

### **Benefits**

Improved outreach



Consistent messaging



Designated regional point of contact



Streamlined communication



Enhanced understanding of programs and their interrelationships

#### Goals

- Ensure consistency among messages, requirements, and processes of different programs that promote and support Integrated Water Management
- Ensure the transmission of relevant information from DWR programs to the broader public in a timely and responsive manner
- Ensure the information exchange among different programs, and projects that are taking place within a region—whether DWR or not
- Provide a feedback mechanism between stakeholders and DWR for program improvement

## How can the RC Program work for me?

You can contact your Regional Coordinator for updates and high-level technical summaries on relevant programs and projects within your region. Regional Coordinators are your first point of contact for information from DWR.

#### **Contact Information**



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